



Marketing Internship Opportunity

Duration: 12 Months

Location: Middelburg, Mpumalanga

Are you a dynamic and creative individual looking to kickstart your career in marketing? Join our team at Mpumalanga Stainless Initiative (MSI), where you will be our first dedicated marketing intern, gaining hands-on experience and contributing to exciting projects in a supportive and innovative environment.

About Us

Mpumalanga Stainless Initiative (MSI) is dedicated to fostering the growth of small and medium-sized enterprises (SMMEs) in the steel industry. We provide workspace, training, and support to help these businesses thrive. As part of our commitment to visibility and engagement, we are seeking a passionate marketing intern to help enhance our branding and attract more customers.

Key Responsibilities

- Develop and execute branding and visibility strategies.
- Create and curate engaging content for our social media platforms.
- Conduct market research to identify trends and opportunities.
- Plan and coordinate events and promotional activities within a limited budget.
- Design and improve marketing materials to enhance our brand presence.
- Engage with customers and potential customers to understand their needs and gather feedback.
- Suggest and implement strategies to attract more customers for our services.
- Monitor and report on the effectiveness of marketing initiatives.

Qualifications

- Recently completed a diploma or degree in Marketing, Communications, Business, or a related field.
- Strong understanding of digital marketing and social media platforms.
- Excellent written and verbal communication skills.
- Creative mindset with a keen eye for detail.
- Ability to work independently and take initiative.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Familiarity with graphic design tools (e.g., Adobe Creative Suite) is a plus.
- Basic knowledge of branding and customer engagement strategies.



What We Offer

- A 12-month internship with practical experience in business management and incubation.
- Stipend of R7,000 per month.
- Opportunities to work on impactful projects and contribute to the success of SMMEs.
- A collaborative and supportive work culture.

How to Apply

If you are passionate about marketing and eager to learn, we would love to hear from you! Please submit your application, including your CV, certified qualifications, a cover letter, and any relevant portfolio or work samples, to recruitment@mpstainless.co.za by **23 August 2024 @ 16h00**.

When submitting your application, please use the following format for the subject line of your email:

Subject: Ref: MKTINT24 - Your Name & Your Surname

Disclaimers

- Only shortlisted candidates will be contacted. If you have not heard from us within 30 days of the closing date, please consider your application unsuccessful.
- Mpumalanga Stainless Initiative (MSI) reserves the right to not fill this position.
- By submitting your application, you consent to MSI using your personal information for recruitment purposes.

We look forward to receiving your application and potentially welcoming you to our team at Mpumalanga Stainless Initiative!